



Climate Action Plan 2025

ABOUT

MSMR Architects is a London-based architectural firm specialising in residential, mixed-use, and commercial projects. Known for its innovative design approach, the firm is committed to creating sustainable, high-quality spaces that positively impact both communities and the environment.

At MSMR, we recognise the importance of environmental sustainability and are committed to integrating responsible practices into our operations and projects. We understand that our choices can influence not only our clients, but also the broader industry in pushing sustainability up the agenda. This Climate Action Plan outlines our commitment to supporting the global ambition to limit global warming to 1.5°C.

To ensure transparency and accountability, we have undertaken the process of calculating our organisational carbon footprint. This assessment aligns with industry standards and reflects our dedication to understanding and mitigating our environmental impact. Otherway has calculated greenhouse gas (GHG) emissions in accordance with the GHG Protocol Corporate Accounting and Reporting Standard.



HEADLINE FIGURES

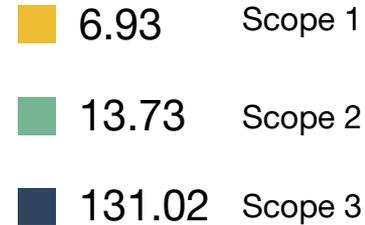
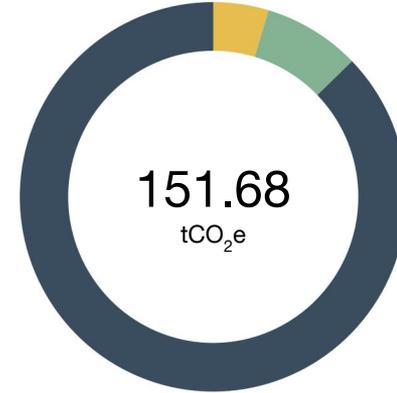
TOTAL CARBON FOOTPRINT: 151.68tCO₂e
REPORTING PERIOD: 01/05/2024-30/04/2025
METHODOLOGY: Market-based

CATEGORIES MEASURED:
Scope 1: Company facilities
Scope 2: Purchased electricity
Scope 3: Purchased goods and services
Scope 3: Fuel- and energy-related activities
Scope 3: Waste
Scope 3: Business travel
Scope 3: Employee commuting

INTENSITY METRIC: 2.81tCO₂e per employee (-17% YoY)
STAFF NUMBER: 54

With the inclusion of all above emissions categories, we are confidently measuring >95% of emissions for which MSMR is responsible. Most significantly, a greater understanding of emissions sources means MSMR can make more targeted, and impactful, reduction strategies and initiatives.

CARBON FOOTPRINT 2024/25 (tCO₂e)



CARBON FOOTPRINT

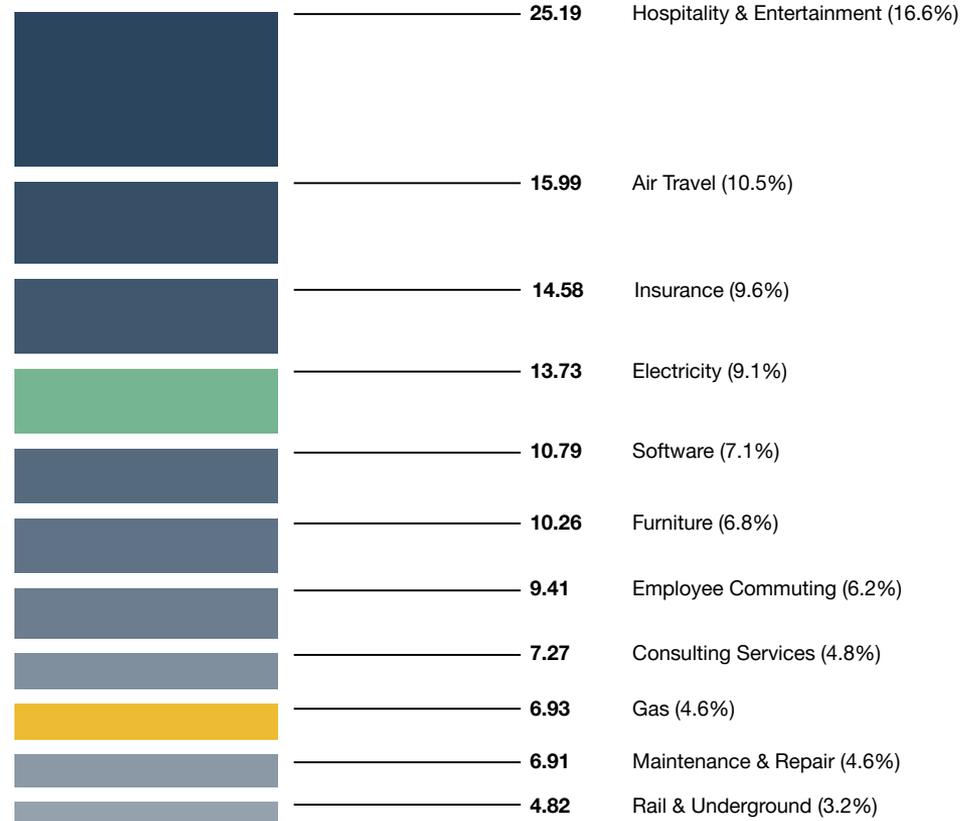
We set our baseline in 2023/24 and will continue to monitor year-on-year. The table on the right shows the most recent results and change between years.

Overall, MSMR's footprint saw a 12% increase in emissions from 2023/24 to 2024/25, with total emissions increasing from 135.35tCO₂e to 151.68tCO₂e.

Scope	Category	2023/24	2024/25	2024/25%
Scope 1	Gas	7.56	6.93	5%
		7.56	6.93	5%
Scope 2	Market-based	0	13.73	9%
	Location-based	17.36	12.19	-%
		17.36	13.73	9%
Scope 3	Purchased goods & services	82.22	93.72	62%
	Capital goods	0	0	0%
	Fuel and energy-related activities	2.77	2.22	1%
	Upstream T&D	0	0	0%
	Waste	0.19	0.13	<1%
	Business travel	16.07	23.35	15%
	Employee commuting (includes WFH)	9.18	11.60	8%
	Upstream leased assets	0	0	0%
	Downstream T&D	0	0	0%
	Processing of sold products	0	0	0%
	Use of sold products	0	0	0%
	End-of-life treatment of sold products	0	0	0%
	Downstream leased assets	0	0	0%
	Franchises	0	0	0%
Investments	0	0	0%	
		110.43	131.02	86%
	Total (Location-Based)	135.35	150.14	
	Total (Market-Based)	-	151.68	100%

EMISSIONS HOTSPOTS

EMISSIONS HOTSPOTS BY SOURCE 2024/25 (tCO₂e)



Given the prominence of Purchase Goods & Services, we have broken down this category by subcategory for a more granular look at our emissions hotspots. This will help inform our climate actions and areas of focus.

CLIMATE ACTION TARGETS

MSMR is committed to advancing sustainability by addressing the most significant sources of emissions across our operations. Our focus is on creating impactful reductions that go beyond the minimum requirements set by the Science Based Targets initiative (SBTI).

We define our reduction pathway by implementing targets that adhere to the SMART framework (Specific, Measurable, Achievable, Relevant, Time-bound). This methodology ensures our climate action plan is practically actionable, translating the ambitious global alignment of limiting warming to 1.5°C into clear, quantifiable steps. Furthermore, our climate action targets will align with the latest B Corp Standards.

Impact Area	Target	Action	Carbon Impact
Renewable Energy	Achieve a 42% reduction in absolute Scope 1 and 2 emissions to 2030 from a 2024/25 base year	Transitioning head office to renewable energy, and ensure any changes to company facilities moving forward do not negatively impact reduction goals.	Medium
Sustainable Travel	To reduce travel-related emissions 50% by 2030, from the baseline year	MSMR will refine its travel policy to favour virtual meetings, low-impact transport modes, and robust emissions tracking.	High
		Encouragement to shift to Public and Active transport modes, as sustainable commuting options, will remain central to reducing employee travel emissions.	Medium
Supply Chain Sustainability	Further embed sustainability in MSMR's supply chain and procurement practices by 2027	MSMR will continue to annually engage core suppliers on their sustainability performance and achievements.	High
		A Sustainable Procurement Policy will prioritise suppliers with strong environmental credentials and clear emissions reduction commitments.	High

RENEWABLE ENERGY

Achieve a 42% reduction in absolute Scope 1 and 2 emissions to 2030 from a 2024/25 base year

The procurement of a 100% renewable electricity tariff at MSMR's office will result in zero absolute market-based Scope 2 emissions in the next reporting year. MSMR will also ensure any potential office relocation includes 100% renewable electricity tariff as a prerequisite to selection.

Renewable Energy

2024/25	20.66tCO ₂ e
Impact	14% of emissions total

Office Manager: Responsible for monitoring energy contracts and ensuring renewable energy certificates (RECs) are verified annually.

Resource
Allocation

Green Tariff Premium: Allocation of budget to cover the potential price premium associated with certified 100% renewable energy tariffs.

Stakeholder
Engagement

Landlords/Property Managers: Active collaboration during lease negotiations to mandate renewable energy supply and energy-efficient building maintenance (e.g. HVAC upkeep).

Co-Benefits

Improved data accuracy for Scope 2 emissions, enabling more precise carbon reporting

SUSTAINABLE TRAVEL

To reduce travel-related emissions 50% by 2030, from the baseline year

A Sustainable Travel Policy aims to guide, incentivise, and facilitate the use of lower-carbon transport options. The policy will focus on minimising air travel, and eradicating business class air travel by 2030.

Sustainable Travel

2024/25 Impact	35.0tCO ₂ e 23% of emissions total
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Resource Allocation	Policy Manager: To govern the policy, coordinate staff policy adoption, and track metrics on travel mode shift and policy adherence
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Stakeholder Engagement	Employees and Worker Representatives: Provision of training for the new Sustainable Travel Policy, focused on the carbon reduction impacts of travel choices to increase understanding and uptake of the policy by staff.
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Co-Benefits	Financial benefits from increased uptake of lower carbon and lower cost transport modes e.g. walking, cycling and public transport.
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SUPPLY CHAIN SUSTAINABILITY

Further embed sustainability in MSMR's supply chain and procurement practices by 2027

Advancing responsible procurement practices will be key to directly influence emissions from Purchased Goods & Services. A Sustainable Procurement Policy will guide purchasing decisions with impact in mind.

In 2024, MSMR established the baseline carbon performance of our core and high-emitting suppliers, and will look to increase engagement year-on-year for better data and increased accuracy.

Supply Chain Sustainability

2024/25	93.7tCO ₂ e
Impact	62% of emissions total

Procurement Lead: Responsible for the creation and enforcement of the Sustainable Procurement Policy and overseeing the PO approval process.

Resource
Allocation

Office Manager: Dedicated to annual engagement cycles, conducting supplier audits, and relationship building to extract high-quality primary emissions data.

Core & High-Emitting Suppliers: Annual survey distributed to identified suppliers for emissions data request.

Stakeholder
Engagement

Internal Training: Workshops on the Sustainable Procurement Policy to ensure all staff understand new supplier vetting.

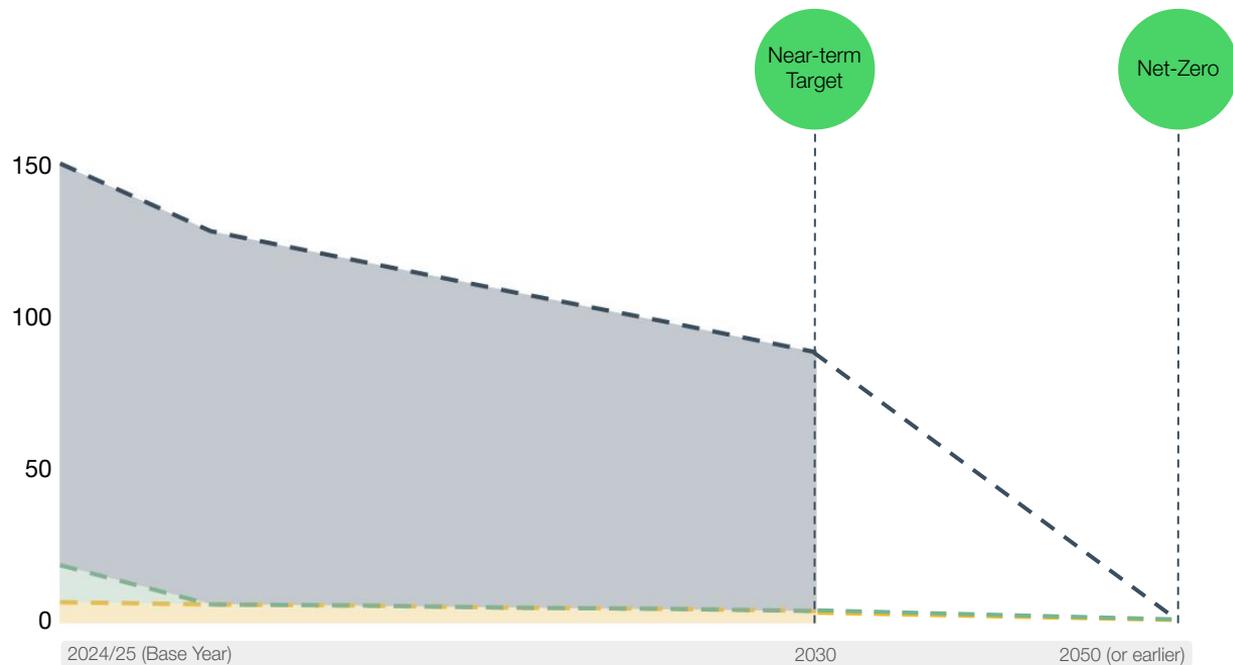
Co-Benefits

Enhanced supplier relationship to support other business needs/goals
Risk management and resilience to regulatory changes

ROADMAP TO 2030

MSMR EMISSIONS ROADMAP (tCO₂e)

Scope 1 Scope 2 Scope 3



This graph represents MSMR's pathway to achieving our near-term 2030 target and our commitment to supporting the global ambition to limit global warming to 1.5°C.

SUMMARY

At MSMR, sustainability is at the heart of our values and commitment to meaningful change. Our Climate Action Plan focuses on reducing emissions across key areas, with specific targets set across Scope 1 and 2, as well as supplier-based emissions captured in Scope 3, Category 1 (Purchased Goods and Services).

We've already made strong progress, with the London office transitioning to operate on renewable tariffs, becoming a Certified B Corp, and signatory of Architect's Declare. Moving forward, we'll continue to share our progress, engage our team, and refine our approach to ensure measurable, science-based emissions reductions that align with global sustainability goals.

