



22 BISHOPSGATE APPOINTMENT

MSMR is delighted to be appointed to design the new management suite for AXA IM – Real Assets at [22 Bishopsgate](#). Located on the first floor mezzanine of the recently completed, PLP-designed vertical village, the proposals comprise a marketing suite, fixed and flexible work spaces as well as welfare and break-out zones. Carefully considered planning has allowed each of the spaces to be optimised, while the light, colourful palette of materials, including the FF&E, complements the building. (Image: MSMR) [READ MORE](#)



BANKSIDE YARDS LATEST

As MSMR continues to develop the interior architecture for the residential element of the tallest of the nine towers at Bankside Yards, developer Native Land has launched the scheme's [new website](#) and [Instagram](#) account. The website features new digital imagery for the development and details of the full team of leading architects, including some that MSMR is collaborating with elsewhere: PLP Architects, MAKE Architects and Stiff & Trevillion. MSMR's proposals for the apartments in 'The Bankside' building have been carefully designed to provide a mix of unit layouts, creating bright living spaces that make the most of the panoramic views across London. Visit the new website: [banksideyards.com](#) (Image: Courtesy of Native Land) [READ MORE](#)



THE MSMR AUTUMN CHARITY CHALLENGE

As the dark nights drew in and the weather turned cold, the MSMR team were determined to keep up the practice's social responsibility work in 2020. Our [Autumn Charity Challenge](#) saw the team log kilometres in aid of Trees for Cities. The charity's work includes national and international projects which focus on urban tree planting. In all cases, Trees for Cities' aim is to get stuck in with local communities in order to create healthier environments and to cultivate lasting change.

Thanks to everyone who has donated towards our challenge. We're pleased to say we logged over 6,200 kilometres and raised £1,361, enough money to plant 226 urban trees. We can also now recommend tree hugging, we've really enjoyed it! [READ MORE](#)



GOOD DESIGN AGENDA

A study created in spring 2017 by MSMR, Knight Frank and Core 5, explores how world-class residential development in London is no longer driven primarily by location. Thoughtful design, efficient layouts and the right mix of amenities, services and specification are also essential to maximise value. These considerations are as relevant today as they were three or four years ago. Getting the [DNA of a project right](#) can significantly improve viability, saleability and underpin the success of a development, particularly in challenging times, when market conditions are more competitive than ever.

As 2020 comes to a close, we think it's a good time to look ahead and make preparations for 2021. If you'd like to discuss any points contained within the study, please contact MSMR Directors, [Simon Robinson](#) and [Mike Storey](#). [READ IT](#)