



NEW CARRINGTON STREET APARTMENTS

This month MSMR has successfully completed the residential interior architecture and fit out design for the [New Carrington Street](#) development. The mix and distribution of apartments have been strategically altered by optimising their size, layout, aspect and location within the building. This included design alterations to the building's core, lift lobby and residential entrance area. MSMR's approach has been focussed on market appropriate design interventions, ensuring that the maximum development value was achieved for our client. The AHMM-designed prime residential building is part of the AHMM scheme for the former car park site in Mayfair, for developer Motcomb Estates. (Image above: [AHMM](#)) [READ MORE](#)



SUTTON HOUSE PLANNING SUBMITTED

MSMR has submitted a planning application for a [comprehensive new development](#) in Sutton town centre, for developer Paradigm Land. The proposed scheme comprises 149 apartments with a mix of sizes and tenures. It is targeted at the local market and the majority of apartments having terraces and views over-looking the neighbouring Manor Park. The design approach proposes retention of, and alterations to, elements of the structural frame and foundations of the existing 1970's office building.

This retrofit approach will reduce the time required to construct the new development and maximise the opportunities for a more sustainable, environmentally responsible design. In addition to the new apartments, the development includes flexible commercial space at ground and lower ground floor levels, external garden spaces, residents' amenities and public realm improvements. (Image above: [MSMR/Glass Canvas](#)) [READ MORE](#)



HIGH HOLBORN APPOINTMENT

We're pleased to announce MSMR's appointment to provide a full architectural service from Stage 2 onwards on this new-build, [mixed-use project](#) in Holborn, central London. The building comprises retail, office and residential accommodation arranged over 10 floors and has two distinct aspects: busy High Holborn to the front and sunny, leafy Lincoln's Inn to the rear. (Image above shows a concept design for the residential reception rooms: [MSMR](#)) [READ MORE](#)



HEATING & COOLING STUDY 2020

After the success of MSMR's collaboration with [Knight Frank](#) and [Core Five](#) on the London Development Design Study, we're pleased to share the new '[Heating & Cooling Study 2020](#)' for residential developers. The study includes a review of how government policy and new regulations on overheating in residential buildings is impacting decisions made by developers and buyers alike. It highlights the challenges around cooling, rather than heating buildings, and proposes sustainable solutions for developers and design teams. (Image above: [Knight Frank](#)). [READ IT](#)